

Hinter den Höfen 13 27404 Heeslingen OT Boitzen +49 171 3742354 mail@jens-brunke.vet www.jens-brunke.vet

# **PRIVACY NOTICE**

The protection of your personal data is important to us. We process your data exclusively in accordance with legal regulations (EU General Data Protection Regulation, Federal Data Protection Act). Below, we inform you about the most important aspects of data processing in the context of our business relationship.

#### **Collection and Processing of Data**

We process the data that you provide to us as a customer in order to carry out pre-contractual measures and upon conclusion of the contract.

#### Purposes of Data Processing

In the course of our business relationship, the data you provide will be processed — at least partially or predominantly using automated means (e.g. email communication, design software) and in the form of archived text documents (e.g. correspondence, contracts, plans, official notices, personal records, personalized invoices) — to carry out pre-contractual measures and to fulfill the contract.

#### Legal Basis for Data Processing

Data processing is carried out on the basis of Article 6(1)(b) of the GDPR (contract initiation and fulfillment). In order to conclude and execute a treatment or consultation contract to your full satisfaction, we require your data (name and residential address).

Additionally, data processing is based on Article 6(1)(f) of the GDPR (legitimate interest in marketing and advertising) and Article 6(1)(a) (consent). We would like to keep you informed about our services in a timely and targeted manner, especially in the form of vaccination reminders and projects (in particular, the organization of an "Open House Day").

# JB TIERARZTPRAXIS FÜR PFERDE JENS BRUNKE

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## Use of Data

We use your data solely for contract processing, to respond to your inquiries, for accounting and billing purposes, and for technical administration.

Your data will be deleted when it is no longer required for the purposes for which it was collected, or if its storage becomes inadmissible for legal reasons. Data required for billing and accounting purposes is not affected by a deletion request.

Deletion of data cannot be carried out if we are legally obligated to retain or store such data.

### Your Rights

You have the right to access, rectification, erasure, restriction of processing, data portability, and the right to withdraw consent and object to data processing. If you believe that the processing of your data violates data protection laws or that your data protection rights have been infringed in any other way, you may lodge a complaint with the supervisory authority. In this case, the competent authority is:

The State Commissioner for Data Protection of Lower Saxony, Barbara Thiel, Prinzenstraße 5, 30159 Hanover.

Your right to restrict processing includes the ability to revoke your consent to the disclosure of your data to third parties